

FFC was formed to ensure that current and future generations can enjoy the experience of fishing - sustainably, responsibly and with care.



## About Fishers For Conservation

*Fishers For Conservation Inc. (FFC) is an Australian based non-profit incorporated association educating, supporting and representing recreational fishers.*

FFC was formed in 2005 to educate and inform recreational fishers of the need to protect our fragile environment. We aim to ensure that current and future generations have the opportunity to enjoy the experience of fishing - sustainably, responsibly and with care.

We support conservation and ecologically based management of aquatic, coastal and catchment environments. FFC is about fishing and respecting the environment you love.

FFC supports sustainable fishing and protection for marine, freshwater and coastal environments. It is our experience that the majority of recreational fishers have a strong appreciation for the beauty and value of the places they go fishing and thus have an awareness of the need to care for and conserve them.

FFC has members all over Australia united by the goal of protecting fish and fishing for the future.

## Want to get involved or find out more?

To find out more about Fishers For Conservation visit **[www.ffc.org.au](http://www.ffc.org.au)**

For more information and to download project materials visit [http://www.ffc.org.au/Sustainable\\_fishing\\_education.html](http://www.ffc.org.au/Sustainable_fishing_education.html)

### Contact us by email or mail

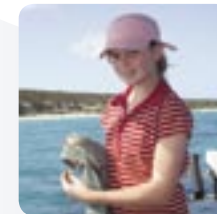
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## Community Based Sustainable Fishing Education Project

*Practical ways to increase recreational fishing sustainability. Delivered by fishers, to fishers.*



## Fishers acting to ensure a sustainable future for Australian recreational fishing

*In South Australia around a quarter of the population participate in recreational fishing - that's well over 300,000 reasons to make sure our fishing is sustainable for the future.*

Conservation of fish and fish habitat is critically important to the future of fishing and recreational fishers can be a positive voice for change.



In order to address the issue of conservation education for recreational fishers, Fishers For Conservation Inc. (FFC) have developed an education package written by fishers, for fishers and to be delivered directly to the fishing community face to face by volunteer fishers.

*This education project has been made possible by Federal Government funding as part of the Recreational Fishing Community Grants Programme.*

## What exactly is the education project going to achieve?

Materials developed as part of this project will be delivered to fishers on location at South Australian jetties, beaches and boat ramps. Materials will also be available in tackle shops, caravan parks, online and many other locations.

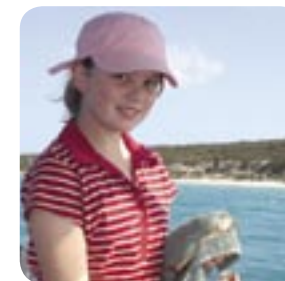
### Information Sheets:

As part of this project FFC have produced a series of 6 Information Sheets to help fishers take practical and easy steps to increase fishing sustainability. Info sheets will focus on:

- #1 Conserving Your Catch
- #2 Why Should We Sometimes Let The Big Ones Go?
- #3 Recreational Fishing and Marine Mammals
- #4 Protecting Fish Habitat
- #5 Marine Parks and Recreational Fishing
- #6 Destructive Fishing Practices and Recreational Fishing

### Survey of attitudes to marine conservation:

To increase our knowledge base, FFC has designed a survey for recreational fishers to have their say. To access the survey and results (when available) visit [www.ffc.org.au/Sustainable\\_fishing\\_education.html](http://www.ffc.org.au/Sustainable_fishing_education.html)



## How can I help?

There are plenty of ways to get involved with this education project or other FFC activities and to share sustainable fishing information with your friends and family.

### Join Fishers For Conservation

Joining our national community group is easy and free. Head to our web site or contact us to become part of our fast growing community group (contact details overleaf).

### Volunteer to assist the Community Based Sustainable Fishing Project

There are still opportunities to help with the delivery of project information to fishers at your local beaches, jetties or boat ramps. We will provide you with all the help you need to be a part of a fun group giving something back to the fishing community.

Volunteering with FFC is easy, flexible, family friendly and fun. Contact us today and do something good for yourself and for the future of fishing.